



1/MSME/IICA/2019

28th June, 2019

Dear Sir/Madam,

Subject: Nominations are Invited for Five Day Interactive Capacity Development Program on “Understanding Ease of Doing Business (EoDB), Regulatory Compliances and Present GST Regime in India : Prospective & Opportunities” scheduled from 19-23 November, 2019 at IICA’s sprawling Campus, IMT Manesar, Dist. Gurgaon.

Reference: We invite Ministries/Economic Development Corporations/Trade Promotional Organizations/ Banks/NBFCs/Embassies/German & UN Development Agencies/Chambers of Commerce & Industry/BMOs/SMEs/Foreign Companies/Multinational Companies existing in India as well as Interested in Doing Business in India to join us as a Key Partner for this initiative (Deadline: 05.11.2019)

Indian Institute of Corporate Affairs (IICA) (Website: www.iica.nic.in) is a 21st century unique world class institution established by the **Ministry of Corporate Affairs, Government of India**. Its aim is to provide holistic treatment of all issues that impact corporate functioning to help today’s business and shape tomorrow’s. **The Hon’ble Minister of State for Finance & Corporate Affairs is the President of IICA. Secretary, Ministry of Corporate Affairs is the Chairperson of the Board of Governors**, which has many eminent personalities. The state-of-the-art campus of IICA is located at IMT Manesar, Dist. Gurgaon, Haryana.

IICA endeavors to address the issues and concerns of the trade & industry through a dedicated **Five (5) Day Interactive Capacity Development Program on “Understanding Ease of Doing Business (EoDB), Regulatory Compliances and Present GST Regime in India : Prospective & Opportunities”** and we invite you to join us as a key partner in the Program scheduled from **19-23 November, 2019** at IICA Campus, IMT Manesar (Haryana).

The essence of this five day program is to help the companies in understanding Ease of Doing Business (EoDB), Regulatory Compliances and Present GST Regime in India, which includes Capacity Building on important subjects and Round Table Conference to deliberate upon the issues faced by companies while doing business in India. **This programme is intended to promote Integration of growing manufacturing & service sector (including MSMEs integration) into Global Value Chains as well as promote linkages of Least Developing Countries (LDCs) and Developing Countries (DCs) into India’s Global Value Chains (GVCs).** Indian Institute of Corporate Affairs (IICA) has a focused **“Centre for Micro, Small & Medium Enterprises”** established to foster understanding of the regulatory framework, encourage innovative responses to business environments and focus on issues affecting MSMEs.

The aim is to examine strategic issues to evolve suitable long-run growth objectives and identify the barriers that trade & industry face in doing business, highlight the experiences and success stories of enterprises, facilitate access to critical information, and raise skills among trade & industry to enable them to diversify into Indian markets for business. The programme also highlights understanding of relevant aspects of national and international economic environment. The program will also include discussion on major issues like need for policy review, regulatory issues, role of institutional schemes, Ease of Doing initiatives, Government Policy directions in industrial sectors etc.

The outcome would be compiled in the form of compendium to be sent to Ministries as recommendation.

Many Global companies are now looking to Indian MSMEs for strategic partnerships of mutual benefit due to the innovative capabilities in niche manufacturing, competitive advantages of advanced engineering, low-cost manufacturing and overheads etc. that set these enterprises apart from other national and international players in the sector.

India has continually demonstrated an ability to nurture its industrial units as well as MSMEs into national & international corporations. A great deal of this success can be attributed to the entrepreneurial ability of Indians, which is continually being demonstrated by Indian nationals & NRIs around the world. India is therefore an important market for international MSMEs, multinationals and foreign companies looking to engage in new business and for those countries aspiring to learn how they can support & develop their own MSMEs.

The Indian Government has identified sectors like Pharma, Food processing, Roads & Highways, Electronics hardware manufacturing as well as Automotive industry as potential sectors that will boost Make in India. Also being adjacent with the allied industries such as steel, cement, construction, chemicals, other building materials, among others, it will support the growth of these key sectors. Incentives are being provided for units in SEZs/Electronic Hardware Technology Park (E.H.T.P.) as specified in respective Acts/Scheme or setting up project in special areas like North East Region & Himachal Pradesh.

We are writing this letter with a proposal to invite your esteemed Economic Development Corporations/Trade Promotional Organizations/ Banks/NBFCs/Embassies/German & UN Development Agencies/Chambers of Commerce & Industry/BMOs/SMEs/Foreign Companies/Multinational Companies as our partner for organizing Capacity Development Program on “Understanding Ease of Doing Business (EoDB), Regulatory Compliances and Present GST Regime in India : Prospective & Opportunities” scheduled from 19-23 November, 2019 at IICA Campus, IMT Manesar which requires nominations of delegates at your end either directly or through the companies along with Residential Programme fee.

Approach

Indian Institute of Corporate Affairs has been designed with a vision of providing a platform for dialogue, interaction and partnership between governments, corporate, investors, civil society, professionals, academicians and other stake holders in the emerging 21st century environment.

Through this initiative, IICA endeavors to actively participate in processes and activities that seek to harmonize activities and resources of Government, helping and supporting the enterprises at National & International level.

This will give the opportunity to delegates of companies from your country to introduce their core competencies and the Key Executive to a relevant and rapidly growing audience while networking.

Key Benefits for Participants

- Business & Industry leaders will get the detailed picture of business environment and policy supports and become more aware of the challenges and be better prepared to face them
- Comprehensive information about the Govt. Policies, Ease of Doing Business initiatives, loans, grants, waivers and more.
- Understanding of innovative methodologies for business aspect from Finance, Operation, IT, Marketing through interactive panel discussions & speed mentoring with subject experts etc.
- Speed mentoring with legal & compliance experts, financial management, investment & marketing strategy experts.
- Parallel sessions with corporates, industry leaders, State & Central Government procurement agency.
- Future roadmap for the industries and corporate houses
- Exposure to latest developments in banking and within markets regionally and nationally.
- Networking opportunity with stakeholders
- Questions and answers sessions to clarify business related queries.
- Shared learning through the success stories of various renowned enterprises.

The program attracts some of the biggest, most influential and progressive national and international organizations, ministry, state government, leaders and executives from the public and private sector and across healthcare (**including Laboratories and Hospitals**), **LED and energy sector, communication & information technology, Banking and Financial Services, Electronics Security, e-commerce, textile, science & technology, engineering, investment & marketing strategy, infrastructure, entrepreneurship, education, tourism, agriculture & food processing** etc. to discuss issues pertaining to governance, Ease of Doing Business initiatives and decision-making impacting numerous business sectors.

This is a unique opportunity to engage with an extensive network of industry leaders, experts, and key policymakers in lively discussion and problem solving to address some of the most pressing issues such as governance, inclusive growth and sustainable business. The program provides the opportunity to forge new partnerships with likeminded and experienced business fraternity and learn from the best and brightest minds in the sector, under one roof!

We invite companies/organizations for this unique capacity development programme by nominating delegates from different offices under your esteemed organization by sending the duly filled Registration form / Expression of interest (as attached herewith) along with programme fee as early as possible so that advance travel arrangement can be planned at your end.

The above documents as above are to be sent **before 05th November, 2019** at the e-mail: **rajeshbatra.ica@gmail.com**

Indian Institute of Corporate Affairs (IICA) an institute with a focused Centre for betterment of micro, small & medium industries is organizing an event of this magnitude – **Capacity Development Program on “Understanding Ease of Doing Business (EoDB), Regulatory Compliances and Present GST Regime in India : Prospective & Opportunities”** scheduled from 19-23 November, 2019 at IICA’s sprawling Campus, IMT Manesar, Dist. Gurgaon.

Looking forward to hearing from you & with warm regards,

Yours Sincerely,



(Rajesh Batra)
Organizer & Facilitator
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Enclosures:-

- Programme Details
- Registration form / Expression of interest