

I-17011/4/2018-MSME

01st January, 2019

Four Days Residential Capacity Building program on

**Procurement (Procedures, Tenders, Bids) and EPC (Engineering, Procurement and Construction) Contract Management (6th Edition)
05-08 March, 2019 at Grande Delmon, Goa**

Dear Sir/Madam,

As you are aware that Government procurement has become a specialized function in the era of globalization. The changing business environment calls for efficient, responsive and transparent purchase procedures. Today the world class organizations talk about the dedicated suppliers and emphasize on need of an Efficient, Transparent and Effective Supply Chain Management.

Since, **GeM - Government e-Marketplace** is the national portal to make public procurement transparent & simple. Conceived by Government of India, GeM is an end-to-end e-commerce platform for procurement of goods & services by Government organizations. GeM offers all modes of procurement (direct purchase, L1, bid & reverse auction) in a paperless and cashless manner. The GeM portal is currently being used by almost all departments/ organizations of Central and State Governments as mandated mandatory by the Government of India. Hence, we have included a dedicated session on **“Existing Public Procurement Guidelines - The Process Accelerator: E-Procurement challenges, GeM - Government e-Market Place & Areas of Concern”** besides additional sessions on **EPC (Engineering, Procurement and Construction) Contract, E-Contract, E-Auction & Disposal** in the aforesaid program.

This capacity building program will be attended by various professionals at the senior level in public procurement from different government departments, PSUs, State Governments, Public Bodies to discuss the **critical issues concerning GeM - Government e-Market Place**. The aim of this program is to provide a common platform for all stakeholders to identify various factors to improve overall efficiency & effectiveness of public procurement. The four day capacity building program will discuss major issues like need for policy review, regulatory issues, innovative purchasing partnerships, role of changing technologies, the process accelerator: e-procurement, GeM-Government e-Market Place, environmental aspects and many other related issues.

In view of the importance of the subject, May I seek your support for this capacity building program by nominating delegates from different offices under your Ministry/Department/Esteemed organization by sending the nominations along with program fee as early as possible so that advance travel arrangement can be planned at your end. Your participation will prove very helpful to the stakeholders of the country.

We would also request your organization to be the **PARTNER / SPONSOR** for the capacity building program as per details given in program outline & other documents attached for your kind reference.

Looking forward to hearing from you and with warm regards,

SPONSORSHIP OPPORTUNITIES

The capacity building summit provides an excellent opportunity for organizations / companies to promote their products & services to the focused audience besides networking during tea/coffee and lunch arrangements. The sponsorship details are as under:-

Category	Amount	Benefits
Principal Partner	5 lacs (+ GST)	All Benefits as stated below 1-13
Partner	3 lacs (+ GST)	All except 1, 8
Sponsor	2 lacs (+ GST)	All except 1, 8 & 10
Co-Sponsor	1 lac (+ GST)	3, 4, 5, 13 & 14

- 1) Status of 'Principal Partner' & Five (5) complimentary delegate passes to attend the summit.
- 2) Unique branding of company/organization logo at the backdrop of summit.
- 3) Exclusive Speaker slot (10 minutes).
- 4) Welcoming during inaugural session.
- 5) Announcement Thanking Sponsors & Partners
- 6) Logo on the onsite Thank you sponsors standee.
- 7) Sharing of Attendee list after the event.
- 8) **Special Branding** through screening of 5 minutes corporate film / presentation during the session breaks.
- 9) Insertion of company's brochure and publicity material into the documentation pack.
- 10) A 5 page write-up on company and its products and services in our summit handbook.
- 11) Brochure / handout to attendees at registration desk (without insertion in the documentation pack).
- 12) Post event branding & visibility through special mention of Sponsors & Partners in our website till next summit.
- 13) Distribution of gifts to delegates (at sponsor's own cost)
- 14) Three (3) complimentary delegate passes to attend the summit for Co-Sponsor, Sponsor & Partner.

* Customization of Sponsorship packages & options can be explored to suit your specific requirements.

For Program Related queries & further Details, Please Contact	
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Yours Sincerely,



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